

FORD REMARKETING

Ford Remarketing Platform Terms of Use

A clear framework for professional, transparent and responsible trade vehicle remarketing.

About this document

These Terms of Use set out the basis on which professional buyers and sellers participate in the Ford Remarketing Platform.

Tender simulation - illustrative document. This Ford-branded document is provided solely to demonstrate the proposed platform experience. Final contractual, policy and operator wording would be agreed with Ford prior to production use.

1. Introduction

Welcome to Ford Remarketing. Ford Remarketing is a wholesale automotive marketplace that connects professional vehicle sellers and buyers through a transparent and efficient digital platform. By accessing or using Ford Remarketing, all participants agree to comply with these Terms & Conditions. These Terms apply to all registered users of the platform including buyers, sellers and any other authorised participants.

2. Ford Remarketing Fair Trade Commitment

Ford Remarketing exists to create a trusted wholesale marketplace built on transparency, professionalism and fairness.

Participants agree to:

- Act honestly and in good faith.
- Accurately represent vehicles offered for sale.
- Conduct business professionally and respectfully.
- Comply with all applicable laws and regulations.
- Support a transparent trading environment for all users.

Ford Remarketing reserves the right to suspend or remove any participant who acts contrary to these principles.

3. Participation Requirements

Ford Remarketing is a business-to-business marketplace. Participation is restricted to:

- Motor traders
- Dealer groups
- Finance companies
- Leasing companies
- Fleet operators
- Rental companies
- Vehicle subscription providers
- Other approved automotive businesses

Participants warrant that they are acting in the course of business and not as consumers. Ford Remarketing may request evidence of trading status, company registration, VAT registration, insurance, identification or other supporting documentation.

4. User Accounts

Each participant is responsible for:

- Maintaining account security.
- Keeping login credentials confidential.

- Ensuring authorised use of the account.
- Promptly notifying Ford Remarketing of any unauthorised access.

Participants remain responsible for all activity undertaken using their account credentials. Ford Remarketing reserves the right to suspend, restrict or terminate access at any time.

5. Use of the Platform

Participants must not:

- Provide false or misleading information.
- Manipulate vehicle descriptions.
- Interfere with platform operation.
- Attempt to bypass Ford Remarketing processes.
- Use Ford Remarketing for unlawful purposes.
- Harass, abuse or threaten other participants.
- Circumvent completed transactions.
- Engage in fraudulent activity.

Ford Remarketing reserves absolute discretion to investigate suspected misuse.

6. Vehicle Listings

Sellers are solely responsible for the accuracy of information submitted to Ford Remarketing. Vehicle information may include:

- Retail Ready Listings
- Vehicle Summary Listings
- Quick Appraisals
- Detailed Appraisals

The listing type used will be clearly disclosed to buyers. Ford Remarketing does not independently verify vehicle information unless explicitly stated.

7. Seller Obligations

Sellers warrant that, to the best of their knowledge:

- Vehicle descriptions are accurate.
- Mileage is correctly stated.
- Known faults are disclosed.
- Known damage is disclosed.
- Known warning lights are disclosed.
- Known preparation requirements are disclosed.
- Images accurately represent the vehicle.
- Ownership and authority to sell exists.

Sellers acknowledge that repeated inaccuracies may result in suspension or removal from the platform.

8. Buyer Obligations

Buyers acknowledge that:

- They are experienced automotive professionals.
- Vehicles are purchased on a trade-to-trade basis.
- They have reviewed all available information before purchase.
- They are responsible for satisfying themselves regarding vehicle condition before collection.

Buyers agree to inspect vehicles before removing them from the collection location.

9. Buy It Now Transactions

Ford Remarketing operates a Buy-It-Now marketplace. Once a buyer confirms a purchase:

- The transaction becomes binding.
- The buyer commits to purchase the vehicle.
- Ford Remarketing may issue an invoice immediately.
- Failure to complete may result in suspension.

Ford Remarketing reserves the right to cancel any transaction where fraud, payment concerns or compliance issues arise.

10. Payment Process

Ford Remarketing acts as a transaction facilitator. Buyer payments shall be made directly to Ford Remarketing. Ford Remarketing may hold funds until collection has been completed, transaction completion has been confirmed, and any collection-related issues have been resolved. Seller payments shall be released once the transaction is deemed complete. Ford Remarketing reserves the right to delay payment where concerns exist regarding the transaction.

11. Collection of Vehicles

Buyers are responsible for arranging collection unless otherwise agreed. Vehicles must be inspected before leaving the collection location. Upon collection:

- Buyers should confirm vehicle condition.
- Sellers should confirm vehicle release.
- Collection should be marked within Ford Remarketing.

Ford Remarketing reserves the right to automatically mark a transaction complete where collection has clearly occurred.

12. Vehicle Condition & Claims

Ford Remarketing does not inspect vehicles and does not guarantee vehicle condition. All vehicles are sold on a trade-to-trade basis. Vehicles are sold as described and as seen. Any concerns regarding damage, missing items or condition discrepancies must be identified and raised before the vehicle leaves the collection location. Once a vehicle has left the collection location, Ford Remarketing will not accept claims relating to vehicle condition. Any dispute must be raised directly between buyer and seller. Ford Remarketing may assist communication but shall not act as adjudicator.

13. Limitation of Liability

Ford Remarketing acts solely as a marketplace and transaction facilitator. Ford Remarketing shall not be liable for vehicle condition, mechanical failures, vehicle suitability, seller representations, buyer decisions, loss of profit or consequential losses. Ford Remarketing's liability shall be limited to the fees received by Ford Remarketing in relation to the transaction. Nothing in these Terms excludes liability that cannot legally be excluded.

14. Account Suspension & Removal

Ford Remarketing may suspend, restrict or permanently remove participants for fraudulent activity, misrepresentation, non-payment, repeated disputes, abuse of the platform, circumvention of transactions, harassment of users or breach of these Terms. Ford Remarketing's decision shall be final.

15. Confidentiality

Participants agree to keep confidential seller information, buyer information, pricing data, transaction data, platform processes and commercial information. Participants must not share confidential information without permission unless required by law.

16. Data Protection & Privacy

Ford Remarketing will process personal data in accordance with UK GDPR, the Data Protection Act 2018 and the Ford Remarketing Privacy Policy. Participants acknowledge and consent to the processing of personal data required to operate the platform. Ford Remarketing will implement appropriate technical and organisational measures to protect personal information.

17. Intellectual Property

All platform content, software, branding, trademarks, workflows and intellectual property remain the property of the relevant platform owner/operator. Participants may not copy, reproduce or distribute any part of the platform without written consent.

18. Changes to These Terms

Ford Remarketing reserves the right to amend these Terms at any time. Updated Terms will be published on the platform and will take effect immediately upon publication unless otherwise stated.

19. Governing Law

These Terms shall be governed by and construed in accordance with the laws of England and Wales. Any disputes shall be subject to the exclusive jurisdiction of the courts of England and Wales. By using Ford Remarketing, participants acknowledge that they have read, understood and agreed to these Terms & Conditions.